



Miami Valley Veterinary Medical Association

2024 Sponsor Packages and Benefits

website: miamivalleyvma.org
email: mvvma.marketing@gmail.com
phone/voice mail: 937-228-2425
(email pref)

Sponsor Level	Amount	Constant Contact E-Newsletters	MVVMA Website	Table by registration
Gold	\$1,200	full column display ad* 800 px wide x 500 px tall 12 monthly newsletters	Premium rt. sidebar main pages 260 x 260 px & 1 categorized page 12 months	Sponsor mention and table by registration for Nov. seminar or one other CE meeting
Silver	\$600	half column display ad* 400 px wide x 500 px tall 12 monthly newsletters	Classified or Display ad on one categorized web page 12 months	Sponsor mention and table by registration for Nov. seminar or one other CE meeting
November Seminar Sponsor	\$375	listed as sponsor with logo on seminar marketing materials	sponsorship/ logo included with seminar information	yes
Sponsor one Sunday or Tuesday CE or Social	special agreement	listed as sponsor with logo on CE/Social marketing materials	sponsorship/ logo included with CE/Social meeting information	yes, and allotted time to address participants as a group

2024 Classified and Monthly Advertising Options

Ad	monthly member price	monthly non-member price	Ad appears in E-newsletters and on MVVMA website (spaces do not count as a character)
Free Classified	free	N/A	0-300 characters for a maximum of 3 months/year
Reg. Classified with logo	\$15	\$25	0-600 characters
Large Classified with logo	\$25	\$40	601-1000 characters
XL Classified with logo	\$40	\$65	1001-1600 characters
Half Column Display Ad*	\$25	\$40	400 px wide x 500 px tall
Full Column Display Ad*	\$50	\$80	800 px wide x 500 px tall

*ad design service referral available upon request

Classified ads larger than XL available by adding together character count and price of smaller ads